



# Highlands Elementary PTO

475 Highlands Cir. Erie, CO 80516 • [info@highlandshawkspto.com](mailto:info@highlandshawkspto.com)

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Dear Local Business Owners,

Hi there! We are the Highlands Elementary Parent Teacher Organization (PTO), and we're thrilled to be one of the amazing schools in Erie. Our school serves students from preschool through 5th grade and we work closely with the staff and administration to provide educational enrichment opportunities for all students. These opportunities go beyond what the district budget can provide, giving students a wider scope of education. We also aim to raise funds to help teachers purchase extra curriculum support and tools for their classrooms, allowing for even more educational enhancements. Thank you for your support!

This is our fourth year, and we are very excited to help our school get the funding it needs. Your donation will ensure we can support student, teacher, and staff needs to the best of our ability.

We are humbly asking for the support of our local business partners. As a service and business provider to the Erie Community, we invite you to join the PTO to help us provide essential funding for our PTO virtually sponsored events, technology grants, school-wide enrichment programs, and field trips for all of the students at Highlands Elementary School.

The Highlands Elementary PTO is a Colorado-based nonprofit 501(c)(3). **Your donation is tax-deductible to the full extent of the law. Our Federal EIN is 87-1551051.**

We acknowledge that our local businesses are facing challenges during these times and we aim to establish a genuine partnership with them. We provide various sponsorship opportunities at different levels to cater to the needs of your business. To encourage participation, we will only offer one titanium business "category" on a first-come, first-served basis, which means one real estate agent and one dental office can claim this opportunity, among others. Please find the attached sponsorship levels for your review and consideration.

Please complete and return the attached form with your contribution as soon as possible and send any company logos to [info@highlandshawkspto.com](mailto:info@highlandshawkspto.com). Any donation is gladly accepted. Thank you in advance for your generous support!

Warm Regards,

Highlands Elementary PTO President  
Ashley Papalia  
402.800.0036  
[info@highlandshawkspto.com](mailto:info@highlandshawkspto.com)

# *Business Sponsorships Levels*

## **TITANIUM LEVEL - \$5,000**

- 6'x3' premium signage exclusive to your business placed on school property
- "Thank you" ads mentioning your business in ELIFE magazine
- 1/2 page recognition advertisement in the school yearbook
- Your business logo placement on our PTO website
- Monthly business highlight ads via PTO Facebook and Instagram Accounts
- Your business spotlighted in each monthly PTO newsletter
- Individual Sponsorship Recognition at all PTO Meetings (including virtual meetings)
- Exclusive to 1 business per category in this sponsorship level (e.g. Real estate, dental office, chiropractor...) On a first come, first serve basis.
- Commercial with our very own Hawk Mascot!

## **PLATINUM LEVEL - \$2,500**

- 4'x3' premium signage exclusive to your business placed on school property
- "Thank you" ads mentioning your business in ELIFE magazine
- 1/4 page recognition advertisement in the school yearbook
- Your business logo placement on our PTO website
- 5 business highlight ads via PTO Facebook and Instagram Accounts
- Your business spotlighted in each monthly PTO newsletter
- Commercial with our very own Hawk Mascot!

## **GOLD LEVEL - \$1,000**

- 2'x3' premium signage exclusive to your business placed on school property
- Group recognition and thank you in the school yearbook (with all Silver sponsors)
- Your business logo placement on our PTO website
- 3 business highlight ads via PTO Facebook and Instagram Accounts
- Your business spotlighted in 4 monthly PTO newsletter
- Sponsorship Recognition at all PTO Meetings (including virtual meetings)

## **SILVER LEVEL - \$500**

- Group signage along with all other Silver level sponsors placed on school property
- Group recognition and thank you in the school yearbook (with all Gold sponsors)
- Your business logo placement on our PTO website
- 2 business highlight ads via PTO Facebook and Instagram Accounts
- Your business spotlighted in 3 monthly PTO newsletters
- Sponsorship Recognition at all PTO Meetings (including virtual meetings)

## **BRONZE LEVEL - \$300**

- Your business logo placement on our PTO website
- 1 business highlight ad via the PTO Facebook Instagram Accounts
- Your business spotlighted in 2 monthly PTO Newsletters
- Sponsorship Recognition at all PTO Meetings (including virtual meetings)

## **"LOVE OUR HAWKS" LEVEL - \$100**

- Your business logo placement on our PTO website
- Included in 2 monthly PTO newsletters highlighting all "Love our Hawks" sponsors
- Sponsorship Recognition at all PTO Meetings (including virtual meetings)



Kindly ensure that you submit your participation form and donation on or before Friday, September 27th, 2024. Rest assured that all returned participation forms and donations will be kept confidential. To make your donation, please make the check payable to "Highlands Elementary PTO".

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Number:** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Level of Sponsorship or Amount enclosed:** \_\_\_\_\_

**Check #** \_\_\_\_\_

**Donations and this form should be mailed to:**

**Highlands Elementary PTO  
475 Highlands Cir.  
Erie, CO 80516**

**Checks made out to:  
Highlands Elementary PTO**

Your donation is truly and genuinely appreciated and will make a difference in our ability to enhance the educational experiences of the children of Highlands Elementary.